

ANTH 498 C / SOCI 498 D CYBERSPACE ETHNOGRAPHY SETTING UP YOUR RESEARCH BLOG

Please follow these steps, which cover the basics of setting up and ensuring privacy for your blog. Changes to template, design, components, etc., will be left up to your discretion:

FOUR important things to remember here are:

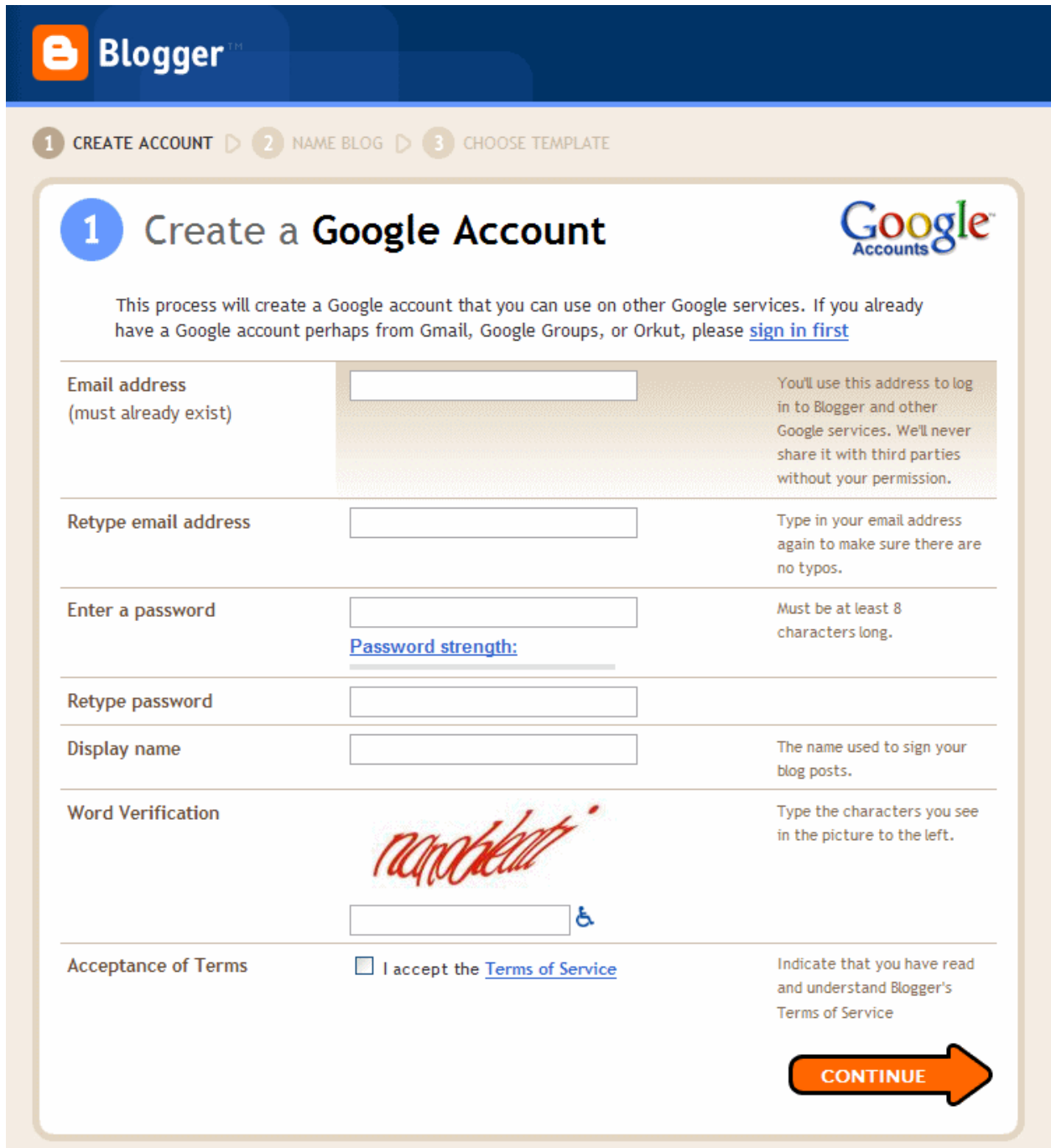
- (1) Create an anonymous identity for yourself, and it is recommended that if you already have a Google or gmail account, that you create a brand new one for this course.
- (2) Send the course instructor your online name and the address for your blog - send those details to: info@openanthropology.org
- (3) Allow the wider public to see your blog, and to comment, but make sure you maintain comment moderation.
- (4) "Follow" each other's blogs once they are set up, see the Follow feature in your dashboard once you have a blog set up.



The image shows the Blogger homepage. At the top right, there is a language dropdown menu set to "English". The main header features the Blogger logo and a sign-in section titled "Sign in to use Blogger with your Google Account". This section includes input fields for "Username (Email)" and "Password (?)", a "SIGN IN" button, and a "Remember me (?)" checkbox. Below the header, there is a large promotional banner for "Create a blog. It's free." with an orange "CREATE A BLOG" button. The banner lists three benefits: "Your blog" (share thoughts, photos, and more), "Easy to use" (post text, photos, and videos), and "Flexible" (personalize with themes, gadgets, and more). To the right of the banner, there is a "Learn more:" section with links to a "quick tour", "video tutorial", "more features", and "Blogger Buzz". At the bottom right, there is a "Blogs of Note" section featuring "The Lettered Cottage".

1. Go to <https://www.blogger.com>
2. Click on CREATE A BLOG

Then...



The screenshot shows the Blogger website's 'Create a Google Account' page. At the top, the Blogger logo is visible. Below it, a navigation bar shows three steps: '1 CREATE ACCOUNT', '2 NAME BLOG', and '3 CHOOSE TEMPLATE'. The main heading is '1 Create a Google Account' with the Google Accounts logo. A paragraph explains that the process creates a Google account for use on other services and includes a link to 'sign in first' if the user already has an account. The form consists of several rows, each with a label, an input field, and a help text box. The rows are: 'Email address (must already exist)', 'Retype email address', 'Enter a password' (with a 'Password strength:' indicator), 'Retype password', 'Display name', 'Word Verification' (with a red scribble image and an accessibility icon), and 'Acceptance of Terms' (with a checkbox and a link to 'Terms of Service'). A large orange arrow button labeled 'CONTINUE' is at the bottom right.


Blogger™

1 CREATE ACCOUNT ▶ 2 NAME BLOG ▶ 3 CHOOSE TEMPLATE

1 Create a Google Account

Google Accounts™

This process will create a Google account that you can use on other Google services. If you already have a Google account perhaps from Gmail, Google Groups, or Orkut, please [sign in first](#)

Email address (must already exist)	<input type="text"/>	You'll use this address to log in to Blogger and other Google services. We'll never share it with third parties without your permission.
Retype email address	<input type="text"/>	Type in your email address again to make sure there are no typos.
Enter a password	<input type="text"/> Password strength:	Must be at least 8 characters long.
Retype password	<input type="text"/>	
Display name	<input type="text"/>	The name used to sign your blog posts.
Word Verification	 <input type="text"/> &	Type the characters you see in the picture to the left.
Acceptance of Terms	<input type="checkbox"/> I accept the Terms of Service	Indicate that you have read and understand Blogger's Terms of Service

CONTINUE →

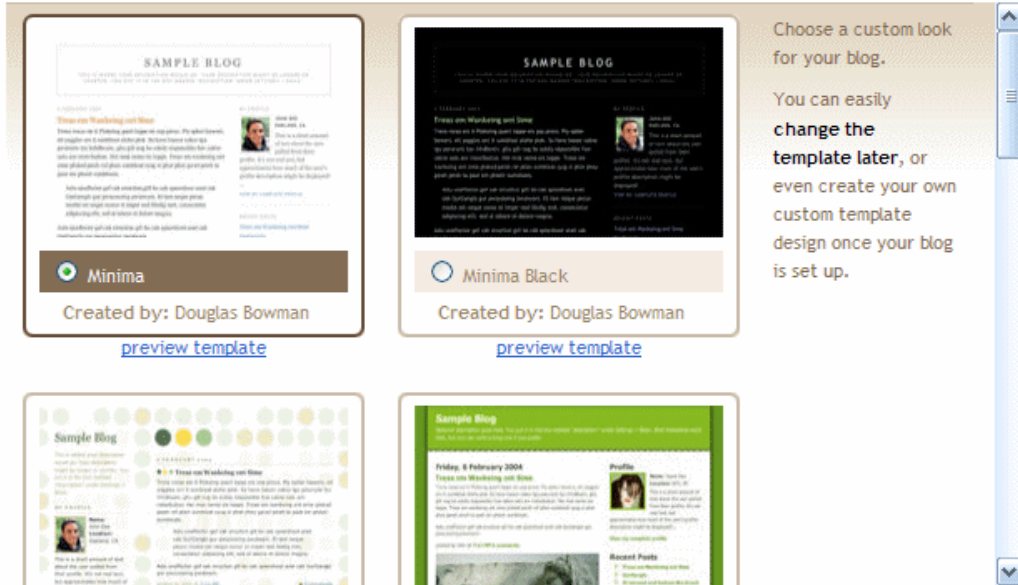
3. Fill in all the boxes on the STEP 1 page, and remember to write down the email address you used to sign up, and your password
--Note that your display name is the name that appears at the bottom of each of the posts you will publish to the blog, so please use a pseudonym.

The screenshot shows the Blogger website's 'Name your blog' setup page. At the top, the Blogger logo is on the left and 'Push-Button Publishing' is on the right. Below the logo, a progress bar shows three steps: '1 CREATE ACCOUNT', '2 NAME BLOG', and '3 CHOOSE TEMPLATE'. The main content area is titled '2 Name your blog'. It contains three input fields: 'Blog title' with a text box and a note that the title will appear on the blog, dashboard, and profile; 'Blog address (URL)' with a text box containing 'http://' and '.blogspot.com', a 'Check Availability' link, and a note that the URL will be used by visitors; and 'Advanced Options (you can always set up advanced options later)' which includes 'Host your blog' (with a link to 'Advanced Blog Setup') and 'Import a blog' (with a link to 'Import Blog Tool'). A large orange arrow labeled 'CONTINUE' is at the bottom right. At the very bottom, there is a footer with links for Home, Features, About, Buzz, Help, Discuss, Language, Developers, Gear, Terms of Service, Privacy, and Content Policy, along with a copyright notice for 1999-2008 Google.

4. STEP 2: enter the title you would like to have displayed at the top of your blog; for your blog address, enter a word that you like – remember to write down that address and send it to the course instructor immediately.

1 NAME BLOG ▶ 2 CHOOSE TEMPLATE

2 Choose a template



Choose a custom look for your blog.

You can easily **change the template later**, or even create your own custom template design once your blog is set up.

Minima
Created by: Douglas Bowman
[preview template](#)

Minima Black
Created by: Douglas Bowman
[preview template](#)

CONTINUE

5. Choose a template of your liking—this can always be changed later. The very next screen will say...

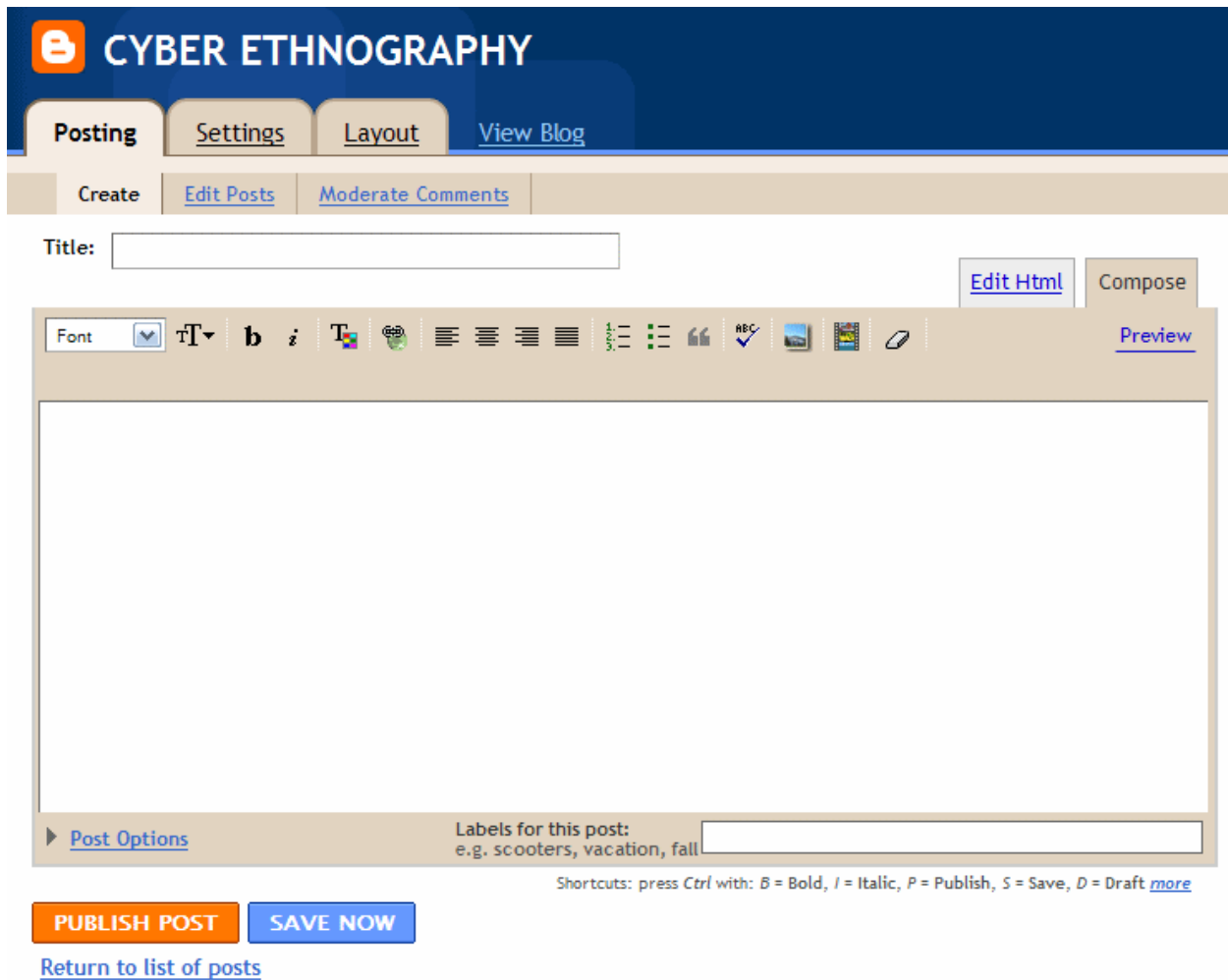


Your **blog** has been created!

We've just created a blog for you. You can now add your posts to it, create your personal profile, or customize how your blog looks.



START BLOGGING



6. The first screen you will see once you click START BLOGGING in the previous screen and enter your blog dashboard, is the one above. That is for writing and publishing posts. Note the POSTING tab - click that and then click CREATE whenever you want to start writing a new post. Always enter a title. "Save now" merely keeps your draft from vanishing. To place your post on your blog for all to read, you need to click PUBLISH POST. Labels at the bottom right above are optional, they serve as tags to help you gather together all related posts - you end up creating an index of topics of your own blog, and clicking on a label on a published post will bring up all other posts on that topic.
7. On the main page from which you can write and edit posts, click on the middle tab marked SETTINGS
8. Now, Click on COMMENTS in the bar underneath the SETTINGS tab, you should see the following screen:



Comments

Show Hide

Note: Selecting "Hide" does not delete existing comments - You can show them at any time by re-selecting "Show".

Who Can Comment?

- Anyone - includes Anonymous Users
- Registered Users - includes OpenID
- Users with Google Accounts
- Only members of this blog

Comment Form Placement

- Full page
- Pop-up window
- Embedded below post

Comments Default for Posts

New Posts Have Comments

Backlinks

Show Hide

Backlinks enable you to keep track of other pages on the web that link to your posts. [Learn more](#)

Note: Selecting "Hide" does not delete backlinks - You can show them at any time by re-selecting "Show".

Backlinks Default for Posts

New Posts Have Backlinks

Comments Timestamp Format

December 27, 2008 1:15 AM

Comment Form Message

You can use some HTML tags, such as , <i>, <a>

Comment moderation

- Always
- Only on posts older than days
- Never

Review comments before they are published. A link will appear on your dashboard when there are comments to review. [Learn more](#)

Email address

We will email you at this address when a non-member leaves a comment on your blog. Leave blank if you don't want to receive these emails.

Show word verification for comments?

Yes No

This will require people leaving comments on your blog to complete a word verification step, which will help reduce comment spam. [Learn more](#)

Blog authors will not see word verification for comments.

Show profile images on comments?

Yes No

Comment Notification Email

[Choose from contacts](#)

You can enter up to ten email addresses, separated by commas. We will email these addresses when someone leaves a comment on your blog.

[SAVE SETTINGS](#)

9. CHECK ALL THE SAME BOXES AS YOU SEE ABOVE

10. enter an email address for receiving notices that a comment is awaiting moderation (meaning, whether you accept or refuse to publish the comment)

11. to be safe, enter the email address again at the bottom of that page

12. click on SAVE SETTINGS

Blogger™ asnixchanx@yahoo.com | [Dashboard](#) | [My Account](#) | [Help](#) | [Sign out](#)

Dashboard Language:

asnixchanx Manage Blogs (1 total) [Create a Blog - Help](#)

[View Profile](#)
[Edit Profile](#)
[Edit Photo](#)

CYBER ETHNOGRAPHY

[NEW POST](#) - [Edit Posts](#) - [Settings](#) - [Layout](#) - [View Blog](#)

Reading List

Blogs I'm Following
Blogger Buzz
Blogs of Note

Blogs	Items
All blog updates	<p>New update on Blogger Buzz - View posts</p> <p>You are not currently following any blogs. Use the "add" button below to enter blogs you'd like to follow in your Reading List. Learn more</p>

New! Add blogs to follow in your Reading List

[ADD](#)
[MANAGE](#)
[What is Following?](#)
[View in Google Reader](#)

13. This screen (above) is what your entry to the dashboard looks like. You can click on “new post” to jump right in and start blogging. Note also the BLOGS I'M FOLLOWING at the bottom. Eventually all students in the class should be following all others.

CYBER ETHNOGRAPHY

SATURDAY, DECEMBER 27, 2008

THIS IS MY FIRST POST

This is just a test post, you would type whatever you want (and always remember to title it), on the POSTING - Create page of your dashboard. Just click on the little orange B in the upper left corner and that takes you straight to your dashboard. Once there, click on POSTING. Then click on CREATE. If you want to edit a previously published post, click on Edit Posts.

To place the post online, click on PUBLISH POST. "Save Now" just saves it to your account, nobody can see it, and it is to prevent a sudden loss of everything you typed. Hit it regularly while writing a new post.

POSTED BY ASNIXCHANX AT [1:19 AM](#) [0 COMMENTS](#) 

Subscribe to: [Posts \(Atom\)](#)

FOLLOWERS (0)

[FOLLOW THIS BLOG](#)

BE THE FIRST TO [FOLLOW THIS BLOG](#)

[0 FOLLOWERS](#) [MANAGE](#) 

BLOG ARCHIVE

▼ [2008 \(1\)](#)

▼ [December \(1\)](#)

[THIS IS MY FIRST POST](#) 

ABOUT ME

ASNIXCHANX

[VIEW MY COMPLETE PROFILE](#) 

14. Your first post might look like this. Those icons are visible only to you as the blog author/editor. The pencil means you can edit the post. The tool icons mean you can add “gadgets” or “widgets” to the sidebar, or edit what is there.
15. See the orange “B” at the top left? Click on that, and it will always take you to your dashboard.